

THERE'S MORE TO LIFE THAN A VOLVO. THERE'S THAT CAREFREE FEELING WHEN THE STARS ARE ALIGNED AND EVERYTHING IS FINE. NO WORRIES. THAT'S WHY WE HAVE TAKEN OUR SERVICE EXPERIENCE TO A NEW LEVEL.

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VOLVO
Volvo Cars of North America, LLC

VOLVO
SERVICE FOR LIFE
COMPLIMENTARY SOFTWARE UPDATES AND LOTS MORE.



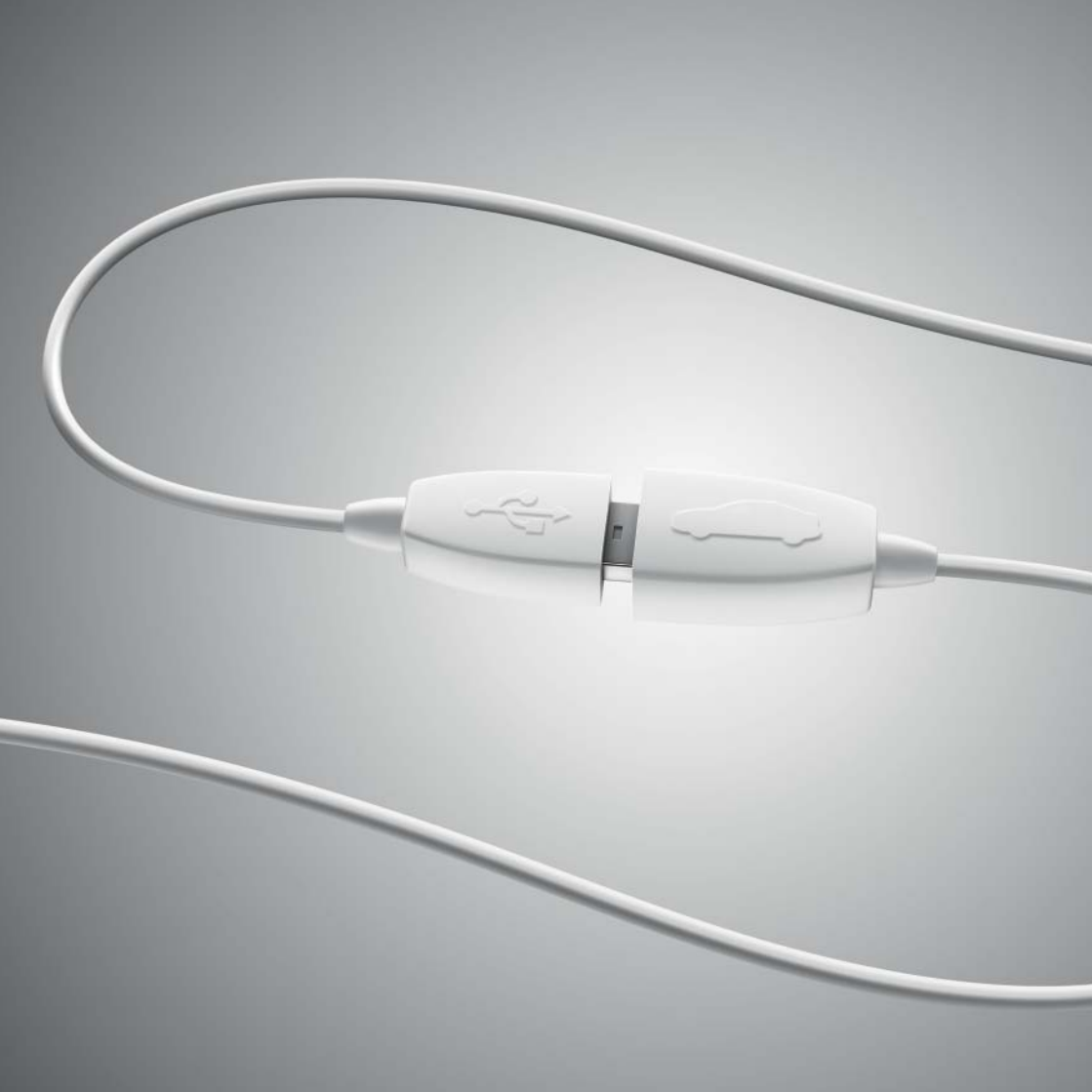


WE WANT TO MAKE SERVICE INTO A FEEL GOOD EXPERIENCE. BOTH FOR YOU AND YOUR VOLVO.

OK, we know that servicing your car might not be your favorite thing to do. But it can bring you peace of mind and be really good for your Volvo too!

As your authorized Volvo retailer, we are focused on providing you with the very best in service. We call it Volvo Service for Life, and it includes a lot more than you would expect from a service shop: complimentary computerized diagnostics, complimentary software updates, two-year parts and labor warranty, and significant savings on Volvo On Call Roadside Assistance.

And, as you would expect, your Volvo will be taken care of in the best possible way, by expertly trained Volvo technicians who have the most current factory training, and use superior Volvo methods and Volvo Genuine Parts. Just like always.



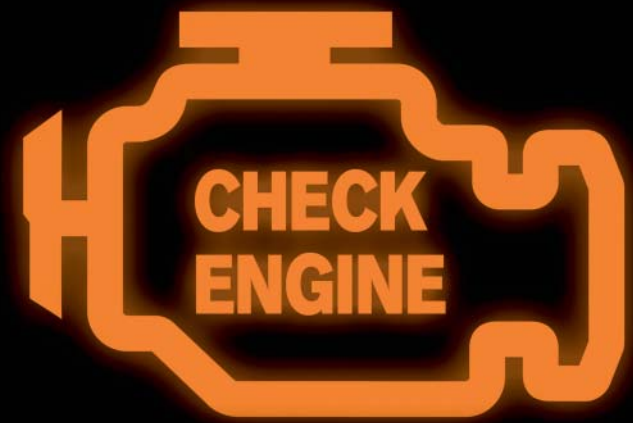
THE SOFTWARE UPDATE IS ALWAYS INCLUDED.*

*Applies to all Volvo models from model year 2000 and onwards, except Volvo C70 up through model year 2005, Volvo S40 up through model year 2004 VINs starting with YV1V, and V40 up to model year 2004.

Today, cars rely on many computers to control their various systems. And, as with all computers, their software should be updated from time to time. At Volvo, we're constantly developing and improving the software for our cars. We simply want your Volvo to operate at the highest level possible.

Examples of functions or systems that can be optimized include but are not limited to the Air Conditioning, the Engine and the Driver information. In addition, the car's Central Control Unit may be updated as well. Now, we'll install the software updates that are available for your vehicle at no-charge during your scheduled maintenance visits.**

**Charges may apply for new software required as part of a repair or accessory installation.



DIAGNOSTICS ARE ON US.

If your Volvo has a “check engine” lamp or other warning indicators illuminated, visit us for a complimentary computerized diagnostic check* with no obligation.

*Includes up to one hour of computer diagnostics. Certain restrictions may apply.



TWO-YEAR PARTS AND LABOR WARRANTY.

We stand behind our service! With Volvo Service for Life, you'll receive a two-year warranty on all Volvo Genuine Parts, and the labor when installed at an authorized Volvo retailer. And this is one warranty that's "good to go" – covering you at any Volvo retailer throughout the U.S. and Canada.



SPECIAL SAVINGS ON VOLVO ON CALL ADVANTAGE ROADSIDE ASSISTANCE.

As a loyal Volvo service customer, you're entitled to significant savings on Volvo On Call Advantage once your new car coverage expires. Volvo developed On Call Roadside Assistance for its customers because Volvo cares and believes their owners deserve the highest level of motoring protection available today.

On Call Advantage includes such services as:

- 24-hour roadside assistance
- Towing to your nearest Volvo retailer
- Computerized trip routing/map service
- Lockout assistance
- Volvo retailer locator
- Jump-starting, changing a flat or emergency gasoline delivery
- Coverage for all your family's passenger vehicles, even non-Volvo vehicles

Ask your retailer for the special Volvo Service for Life On Call Advantage enrollment form.



VOLVO SERVICE FOR LIFE – THE LIST OF BENEFITS CONTINUES.*

- **The Volvo Tire Advantage:** Get the right tires for your Volvo including complimentary 24-month road hazard tire protection.
- **Volvo Certified Body & Paint Service Centers:** Expert repair outlets certified by Volvo to have the right equipment and training for ensuring your Volvo will be properly repaired in the event of a collision.
- **Volvo Express Service:** No appointment necessary for routine service and maintenance.
- **Liberty Mutual Insurance for Volvo owners:** Enjoy new car total loss replacement, accident forgiveness, and guaranteed Volvo genuine replacement parts for repair.
- **Volvo Parts & Service Credit Card:** A cost effective way to pay for Volvo parts and service including interest-free financing.

*These offerings are available at participating retailers.

See your Volvo retailer for details regarding the Volvo Service for Life offerings. Or, visit our website at www.volvocars.us/volvoserviceforlife and check out the Frequently Asked Questions on our FAQ page.

The Volvo Service for Life program details in this catalog are based upon the latest information at the time of publication. Volvo Cars of North America, LLC reserves the right to make changes at any time, without notice. Volvo Service for Life is available at participating Volvo retailers. This offer only applies to Volvo owners and excludes third party repair facilities.